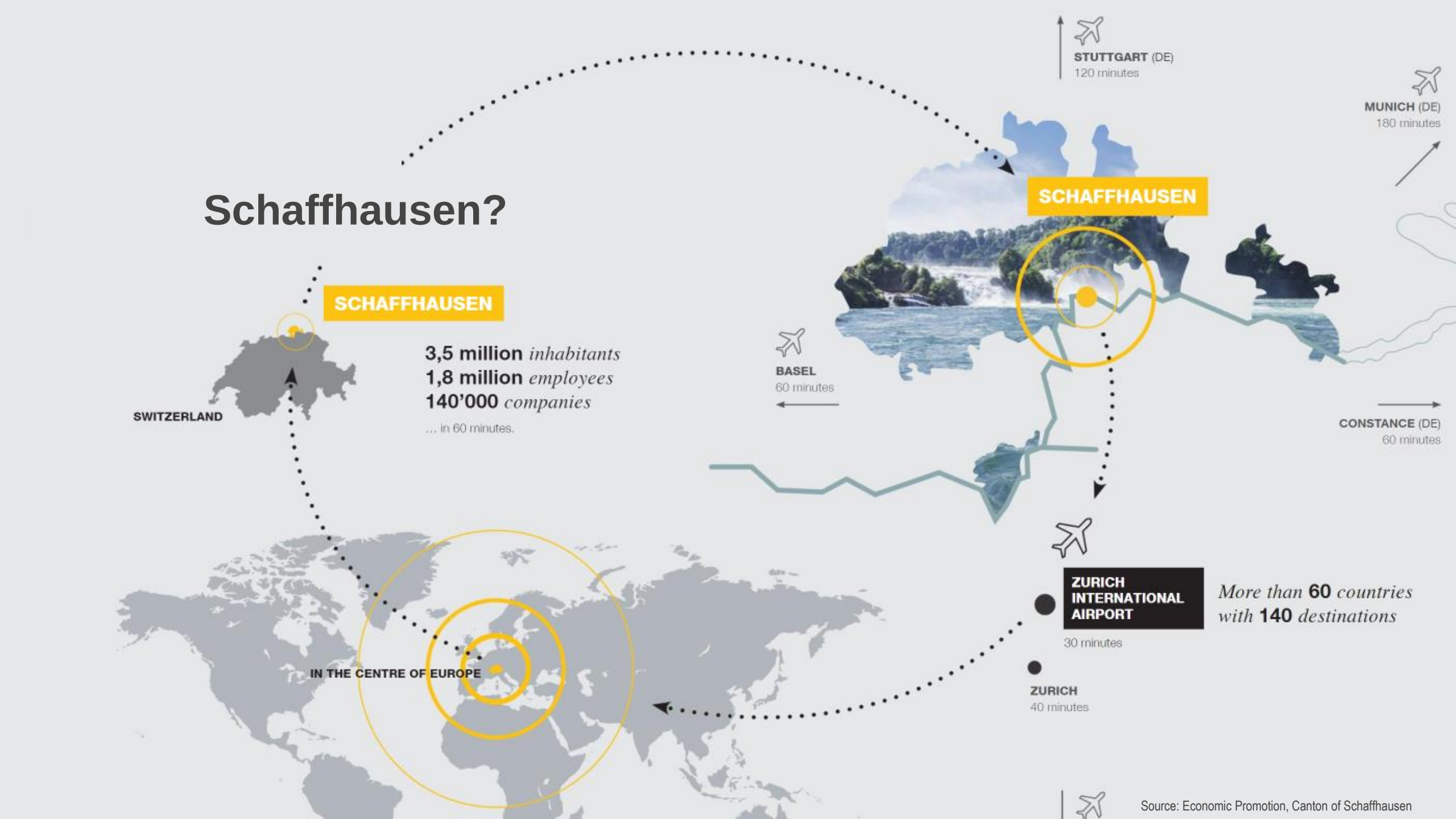
The Power of «WE» in Urban Development

Key Note, Sino Swiss Sustainability Forum

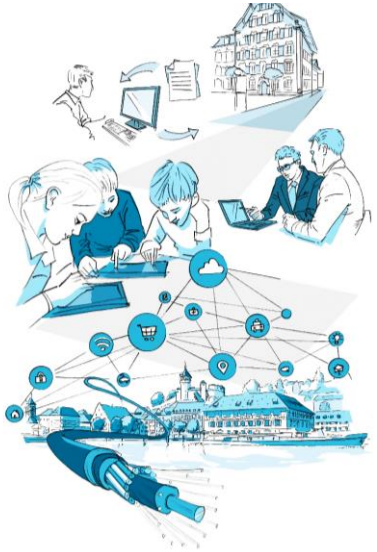
STADT SCHAFFHAUSEN

Schaffhausen?

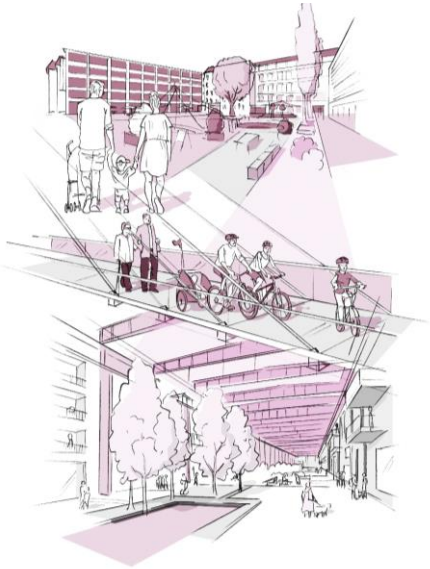


Source: Economic Promotion, Canton of Schaffhausen

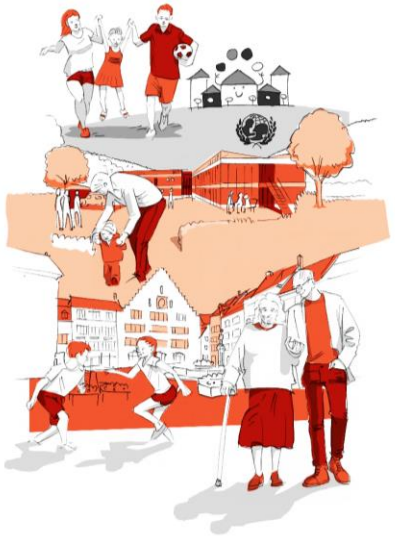
Goals of the City Government 2021-2024 («Legislaturziele»)



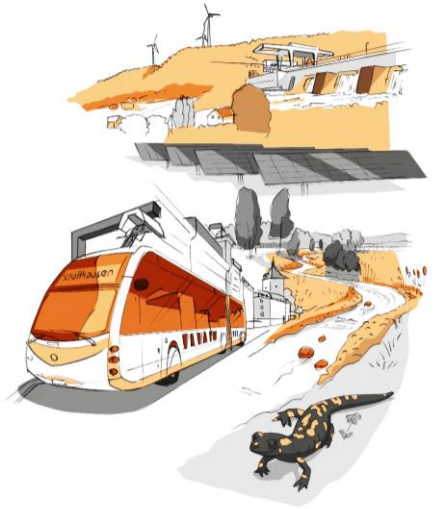
Smart City and Digital Government



Future-oriented Spatial Development



Vibrant and Family-friendly City



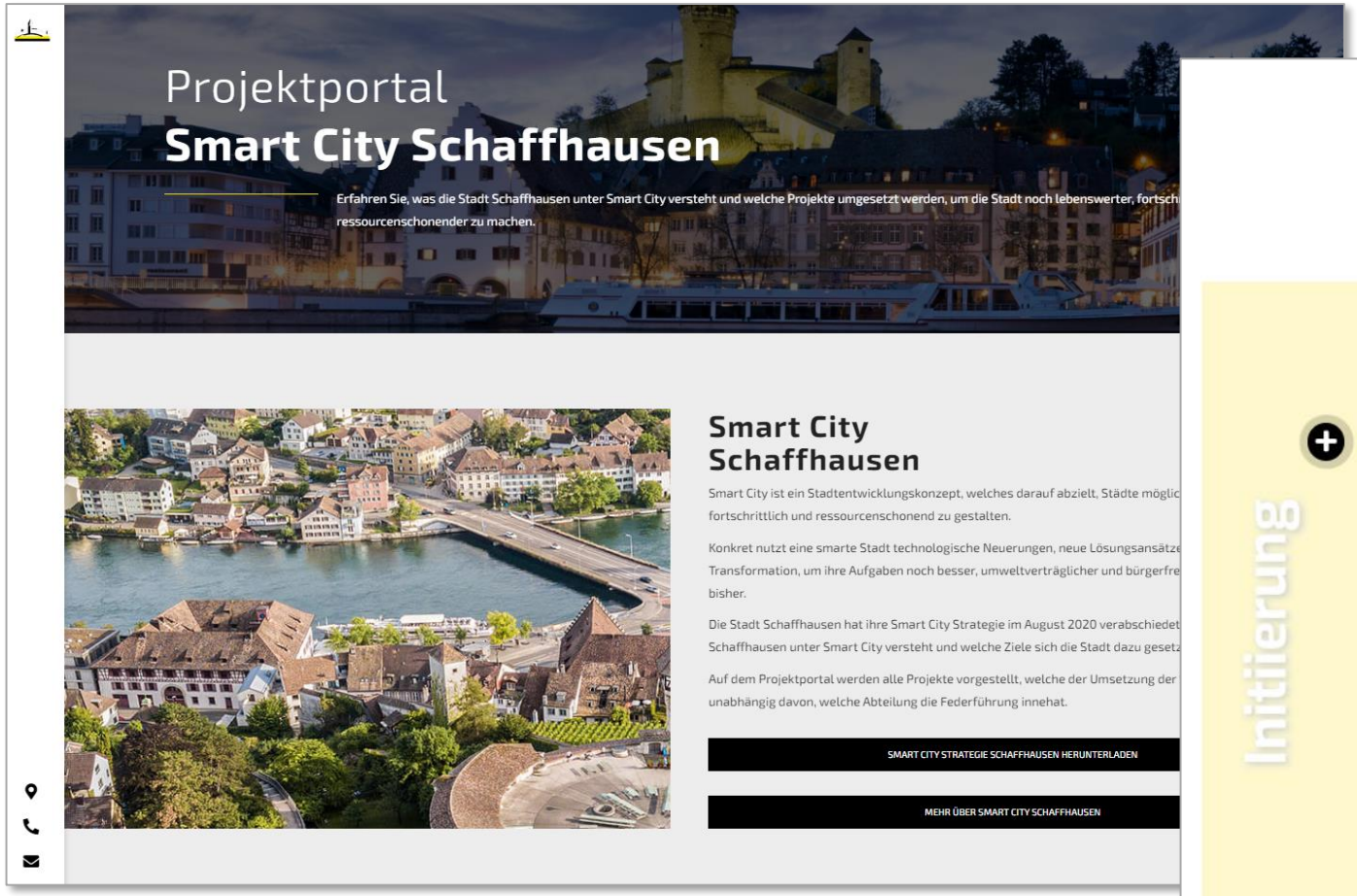
Sustainable Environment and Energy

Efficient and Effective Public Sector

Climate Change and Scarcity of Resouces
Globali-zation
Individuali-zation
Demographic Shift
Digitization
High Quality of Life
Progressive
Sustainable
Technology
New Approaches
User Orientation and Transparency
Smart City

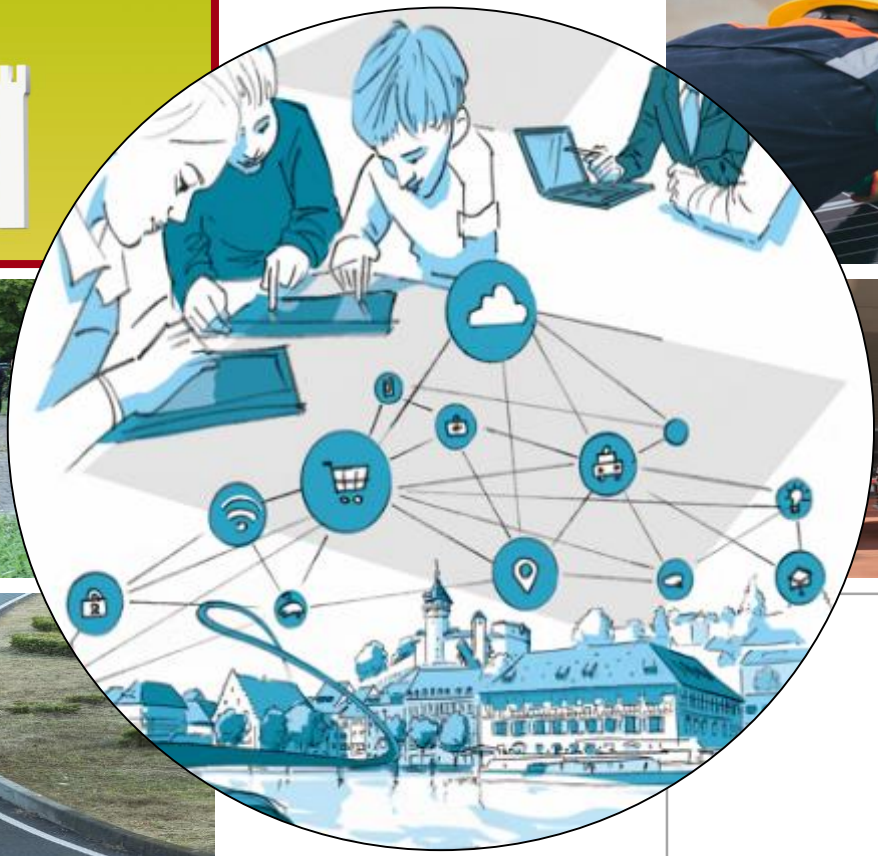
Smart City: A Widely Used Concept

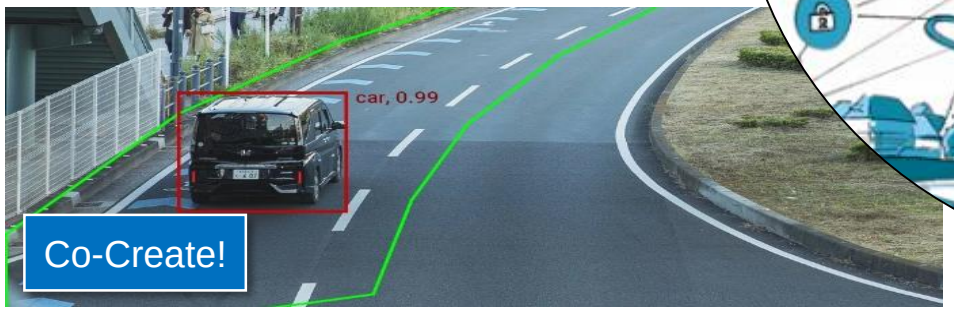
What we do…

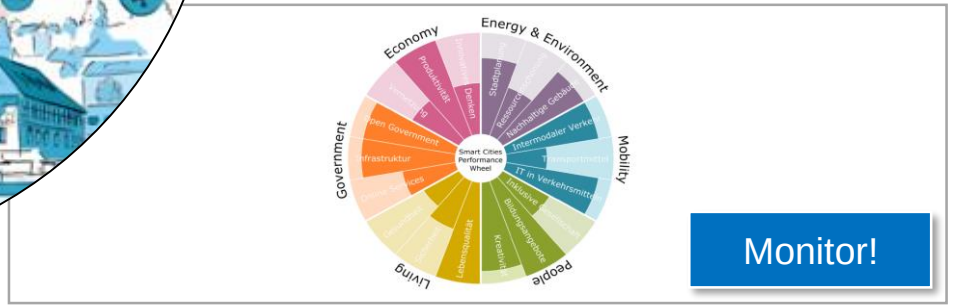

Projektportal
Smart City Schaffhausen
Erfahren Sie, was die Stadt Schaffhausen unter Smart City versteht und welche Projekte umgesetzt werden, um die Stadt noch lebenswerter, fortsch
ressourcenschonender zu machen.
Smart City
Schaffhausen
Smart City ist ein Stadtentwicklungskonzept, welches darauf abzielt, Städte möglic
fortschrittlich und ressourcenschonend zu gestalten.
Konkret nutzt eine smarte Stadt technologische Neuerungen, neue Lösungsansätze
Transformation, um ihre Aufgaben noch besser, umweltverträglicher und bürgerfre
bisher.
Die Stadt Schaffhausen hat ihre Smart City Strategie im August 2020 verabschiedet
Schaffhausen unter Smart City versteht und welche Ziele sich die Stadt dazu gesetz
Auf dem Projektportal werden alle Projekte vorgestellt, welche der Umsetzung der
unabhängig davon, welche Abteilung die Federführung innehat.
SMART CITY STRATEGIE SCHAFFHAUSEN HERUNTERLADEN
MEHR ÜBER SMART CITY SCHAFFHAUSEN

Projektübersicht
Die Projektübersicht zeigt auf, welche Projekte unter welchen
Schwerpunktthemen und in welcher Phase laufen.
Alle Projekte
Gesellschaft
Dienstleistungen
Mobilität
Umwelt, Energie, Infrastruktur
Initiierung
Planung
Pilot
Umsetzung
Abschluss

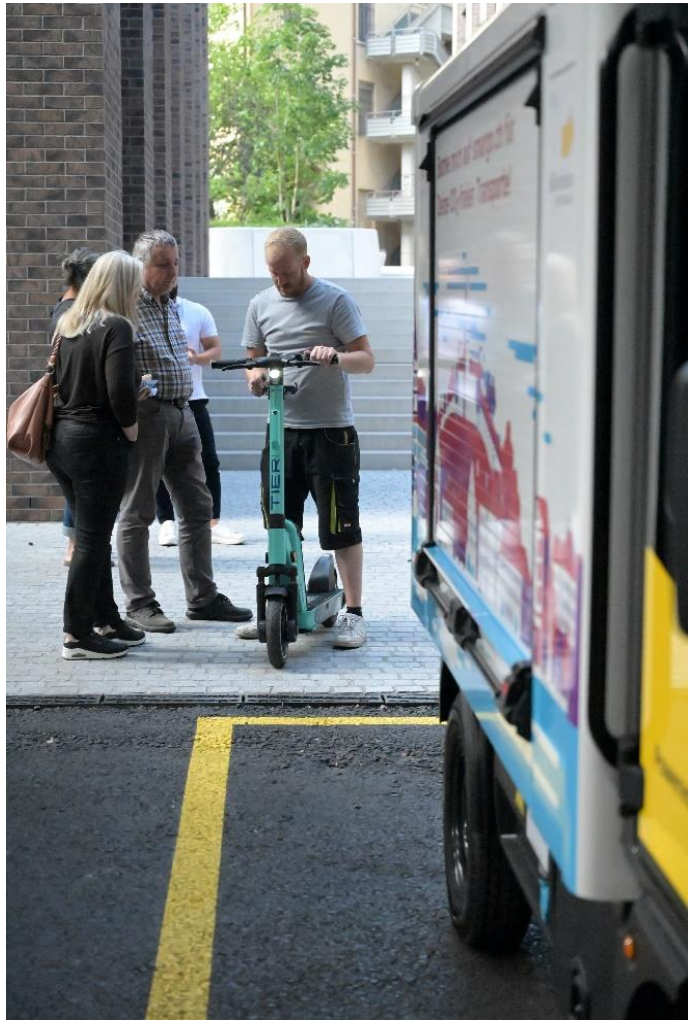
… in which fields and how …







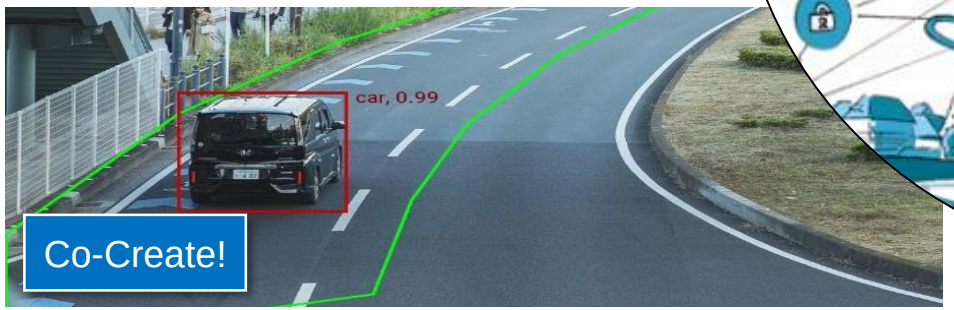
Ask → Idea Competition for Shared Mobility



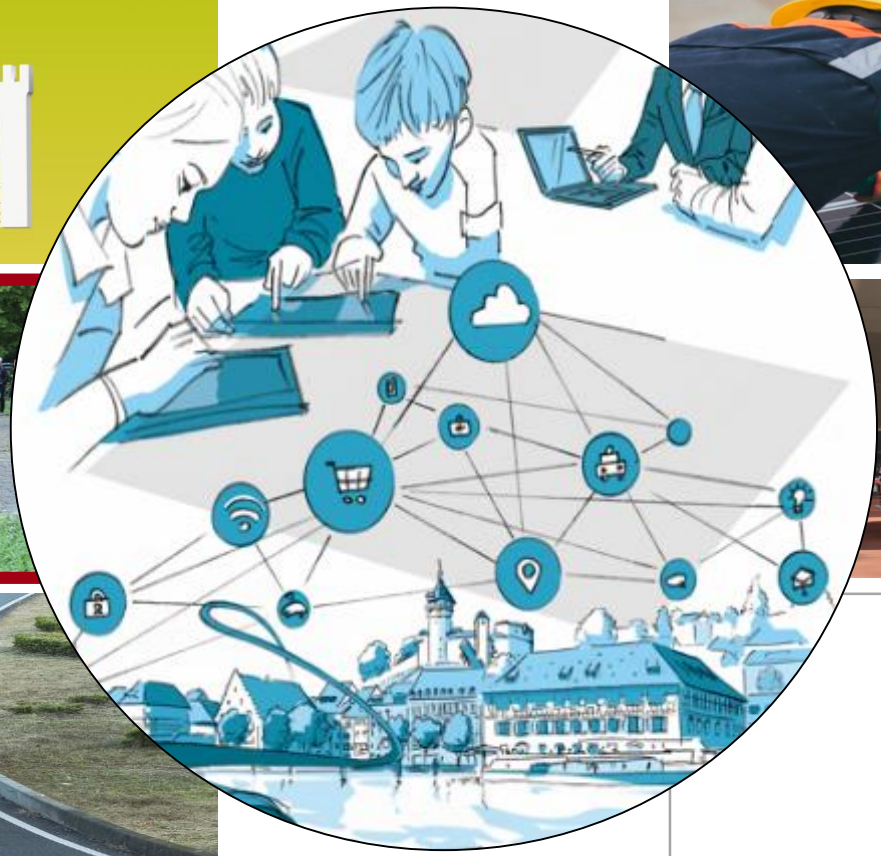
… in which fields and how …

Ask!

Move!

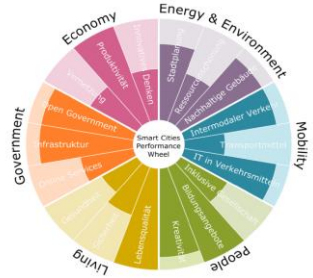


Co-Create!



Nudge!

Pilot!

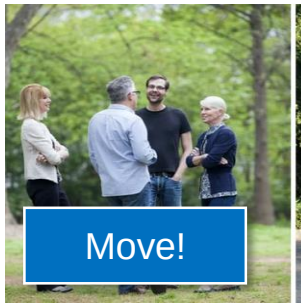


Monitor!

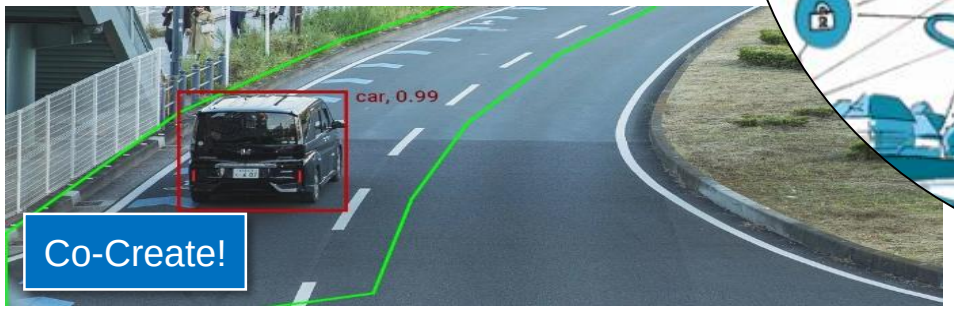
Move → Walks Through the City and Direct Feedback

… in which fields and how …

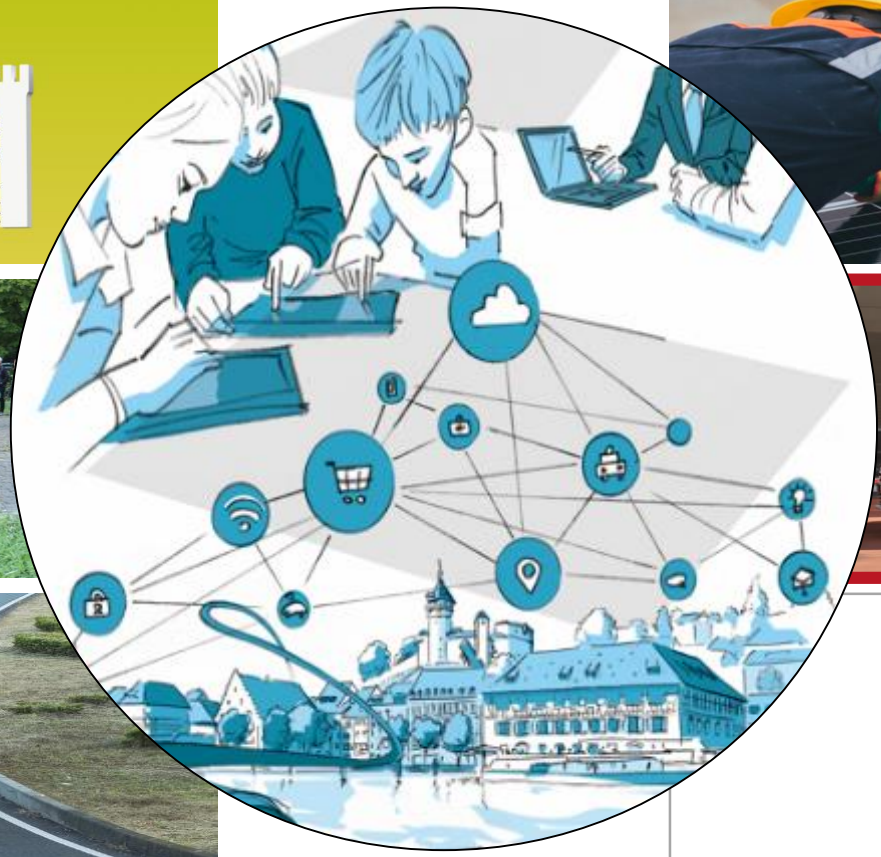
Ask!



Move!

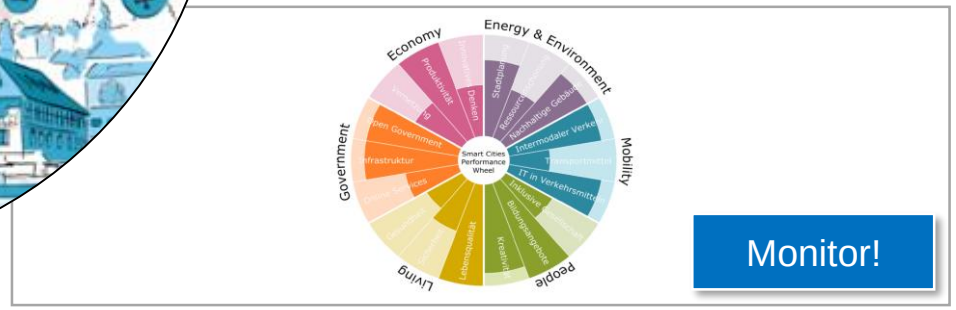


Co-Create!



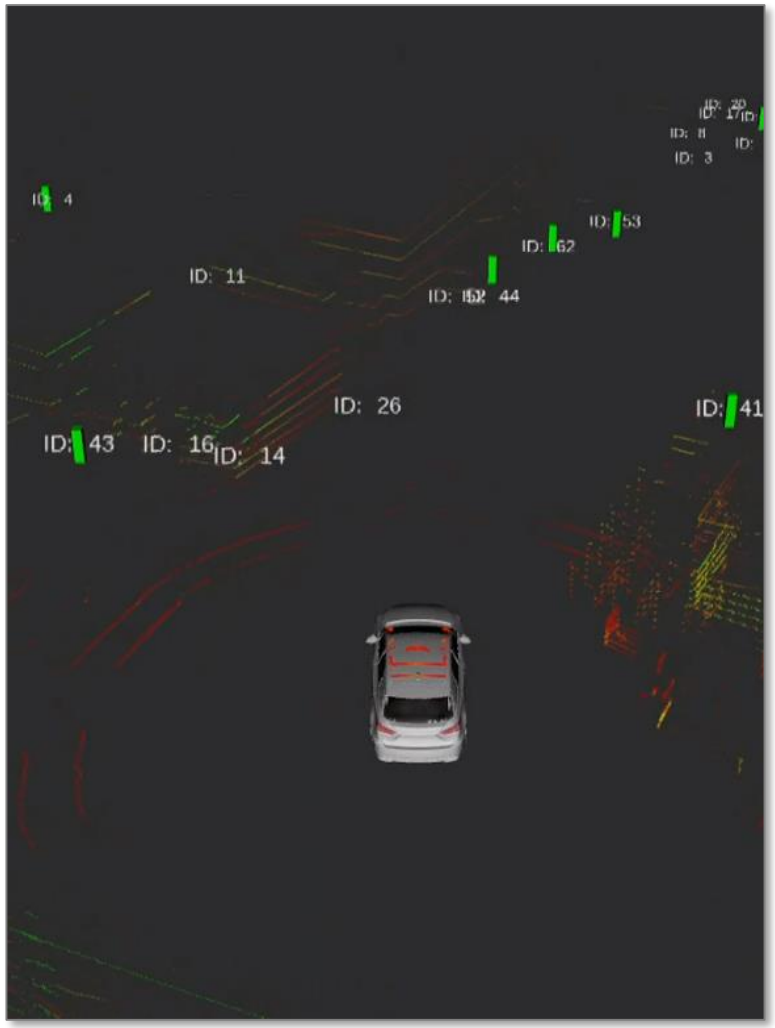
Nudge!

Pilot!



Monitor!

Pilot → Learn from Applications in the Real World and Share your Knowledge

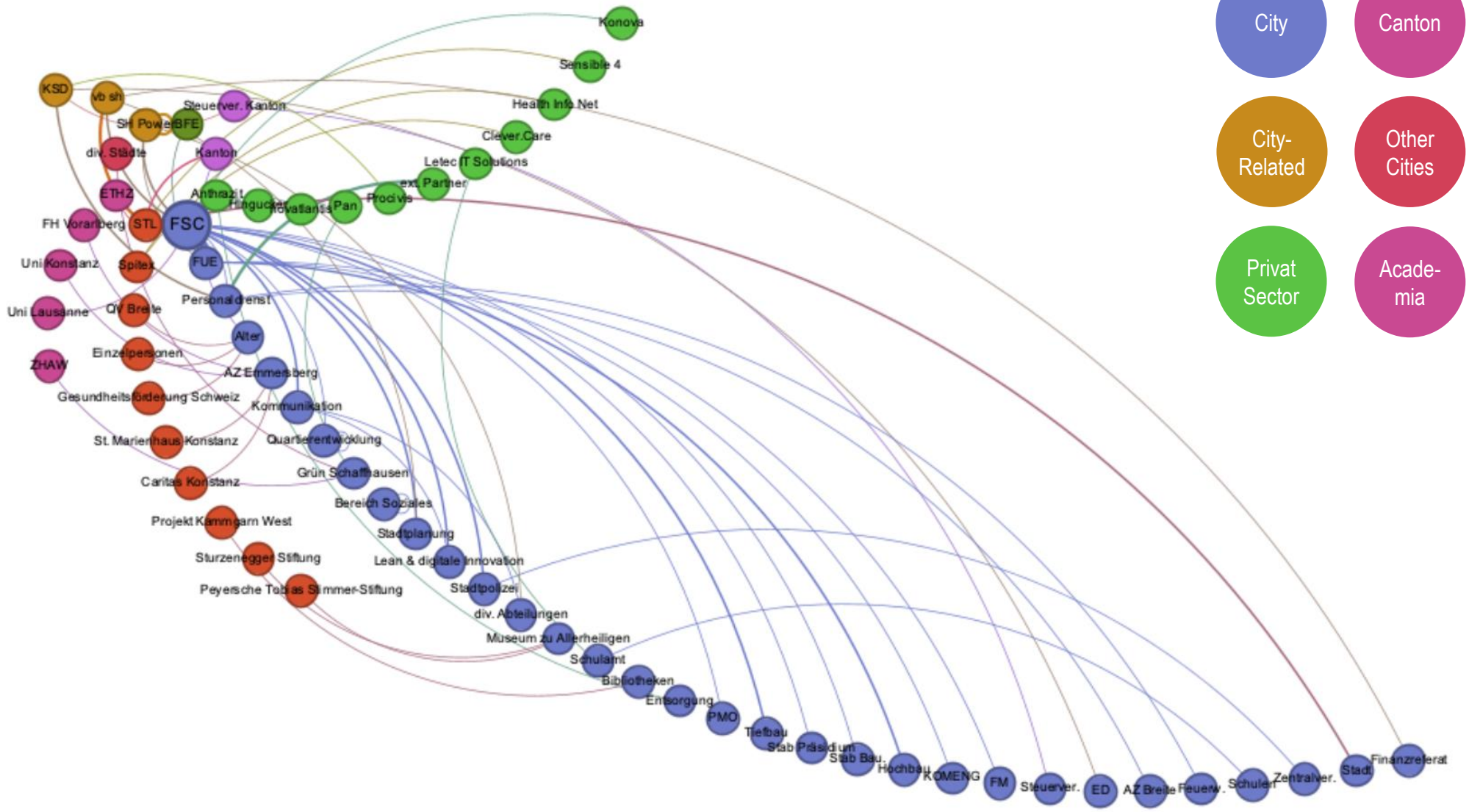


More information and video: https://www.swisstransitlab.ch/en

If you do not Engage, you will lose valuable Insights

More and More over Time

Therefore: Establish a Wide Network and Connect, because…



City

Canton

Federal

City-Related

Other Cities

Associ-ations

Privat Sector

Acade-mia

«I not only use all the brains that I have, but all I can borrow.»

Woodrow Wilson, 28th U.S. President